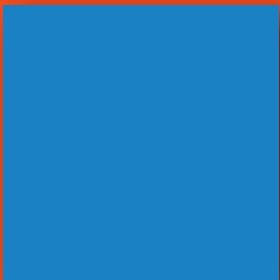
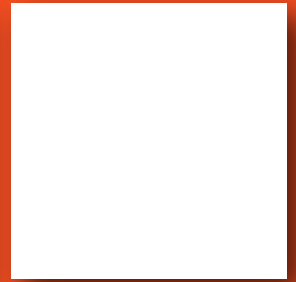
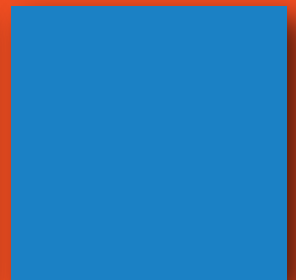


EFFINGHAM CEO

CREATING ENTREPRENEURIAL
OPPORTUNITIES



Annual Report 2013-2014



2013-2014 CEO Annual Report

It is hard to believe that we are at the end of the sixth year for CEO! Effingham CEO continues to be a shining example of 21st century learning, and thanks to our educational and business leaders, our students continue to have a tremendous educational experience.

We've seen our students and business partners gather for fun, team-building events, bond in mentor-student relationships, and work together to build business plans and businesses. We've watched another all-star list of successful business people come to class and share their stories, their expertise, and their wisdom, and we've watched our students grow and mature into confident, capable business people.

Since last year, our students have visited more than 50 businesses, and gleaned business ideas from more than 100 guests – but they have done more than that:

- Hosted a CEO tent at the Corvette Funfest
- Worked in local businesses through the CEO internship program
- Hosted The CEO Experience, a successful business conference
- The senior leadership of the Cincinnati Reds hosted the CEO class for a day of learning about the business of Major League Baseball
- Completed 2-3 business plans
- CEO students have each started their own business
- Developed a network of business professionals who are ready and eager to help them succeed
- CEO students have access to the CEO angel investment fund, which provides capital for start up businesses proposed by CEO graduates
- CEO students welcomed visitors from around the Midwest to teach them about the program

Our area business community continues to open its arms to these young people, and the result is that our students have received a world-class business education before they've even had the chance to graduate from high school.

Our graduates continue to enjoy success in college, and a number of them continue to operate businesses they began in CEO class. Staying in touch with these potential community leaders is one of the highlights of the program.

The CEO class is one of the best investments we can make in the economic future of our area and our nation. The success of the program is due entirely to the dedication and efforts of our students, advisory board, business partners, mentors, and school districts. They have come together to make this a remarkable example of 21st-century learning.

Thank you for your investment in our young people.

Kent Probst
Effingham CEO Teacher



CEO Mission Statement

The mission of the Effingham County CEO Class is to provide a comprehensive educational experience, equipping our students to become enterprising individuals and entrepreneurial thinkers who will contribute to the economic development and sustainability of Effingham County.

2013-2014 CEO Class



First row—left to right:

Emily Wortman, Lucy Niemerg, Charlotte Wente, Hailey Meyers, Rachel Bierman, Madison Bushue

Second row—left to right:

Zach Tegeler, Macy Wendling, Alexandra Teasley, Avery Brooks, Kacie Hilt, Alex Goldstein, Heidi Thoele

Third row—left to right:

Garrett Ziegler, Sean Sandifer, Jackson Wendling, Kassie Stanfield, Kyle Brumleve, Aaron Goeckner, Preston Walker, Adam Doty, Luke Jansen

The CEO Experience

Each year, the CEO class works together to create a class business. Students have hosted events both large and small, wherein they learned the ins-and-outs of business through their hands on experience.

The goal of the 2013-2014 CEO class was to build on the success of the first CEO Experience and provide to the public the most important principles that drive the CEO program. More than 400 people enjoyed the insights and inspiration offered by an all-star slate of speakers, including David Samuel, Craig Lindvahl, David Orr, Bob Schultz, Jeff Speer, and Susan Hanfland.

CEO students handled every aspect of the conference, from planning to marketing to sales. It was an incredible success.



2013-2014 Effingham County CEO Class

Rachel Bierman is a senior at Dieterich High School. She is a member of the National FFA Organization and National Honor Society. She will be attending the University of Louisville to major in political science, with a pre-law minor. Along with her studies, Rachel plans to actively participate in UofL's ROTC battalion. Upon graduation, Rachel will become a commissioned officer in the United States Army, and she is excited about where her military career might take her. Rachel's CEO experience has imparted valuable life lessons to help her grow professionally. Rachel wanted to do something unique with her CEO business, and she is organizing a one-day event called Bark for Life. This is a non-competitive walk sporting a canine theme in the fight against cancer. Bark for Life will be on May 4, 2014 at Evergreen Park in Effingham. Rachel anticipates her event can raise as much as \$5,000 for the American Cancer Society.

Avery Brooks is a senior at Effingham High School, where he played football for the Flaming Hearts. He plans to attend Lake Land College for a year, then transfer to Southern Illinois University Edwardsville. He wants to major in business and acquire a minor in communications. Avery's love for learning has grown through CEO, and the class has given him the tools to start his own business. Avery's B-Sports is a second-hand sporting goods store that buys and sells used sports equipment. He wants to make it possible for people to own quality sporting goods for a fraction of the item's original price.

Kyle Brumleve is a senior at Teutopolis High school, where he plays tennis and golf. He qualified for the IHSA state tennis tournament in his junior year, and he's eagerly looking forward to the finish of the 2014 season. Kyle contributes as a member of Varsity Club at his high school, and is a sacristan, alter server, and usher at his local church. He'll continue his education in the business field at Lake Land College. Kyle believes CEO is such an outstanding opportunity that he wishes every high school student could experience it, and he believes CEO has provided many of the intangibles that will help him succeed throughout life. Kyle says CEO has dramatically changed his perspective, and has helped him grow into a professional young adult. Kyle's passion for the outdoors is seen in his CEO business. His company, Access Outdoors, provides hunters with Product X, a carrier attaching to a belt or to the side of a tree stand that places tools and accessories in easy reach. The resulting elimination of noise and excess movement allows heavier tasks to be done more easily and efficiently. Access Outdoors will help a hunter or a hiker find new enjoyment in the field or on the trail!

Madison Bushue is a junior at St. Anthony High School, where she plays varsity golf and participates in several school clubs. She believes the CEO class has changed the way she looks at everyday life, and ultimately has shaped the person she is today. "This class has made me challenge myself in so many ways, and it's given me the drive to realize dreams I never could have imagined." She used her love of golf to create Mad Dawg Golf Products. Mad Dawg Golf Products will sell and distribute high-quality, custom-fitted, putting mats for golfers of all ages. With multiple sizes and speeds, Mad Dawg can accommodate just about any space and layout, and can also mimic conditions of a player's home course. This is big-time fun, whether practicing to improve your game, or just challenging your friends and family.



Adam Doty is a senior at Beecher City High School. During the last four years, Adam has participated in basketball, track and field, soccer, Scholastic Bowl, was elected class president three years, and has served as a Student Council representative. He has also known success in organizations such as Future Business Leaders of America, but he attributes most of his professional development to the CEO class. "This is what effective education feels like. In a matter of months, we've acquired habits and social skills that may have otherwise taken years to learn. We're challenged every day to not be satisfied with the status quo, and we'll be reaping the benefits of CEO probably for the rest of our lives." Adam is the CEO of Triton 3D Printing which can rapidly produce prototypes, concept models, and end-use products such as mobile phone accessories, toys, and jewelry. Adam will attend Lake Land College in the fall, then transfer to Southern Illinois University Edwardsville to pursue a degree in marketing.



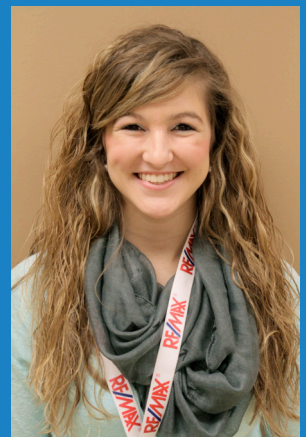
Aaron Goeckner is a senior at Altamont High School. Aaron played on the varsity basketball and baseball teams. He also is a member of National Honor Society, Pep Club, Library Club, FFA, Envirothon team, and he has been selected as the Student of the Month. Aaron plans to attend Southern Illinois University Carbondale in the fall as a Chancellor Scholar where he will major in finance. CEO has affected him in many different ways, most prominently in the drive it has given him to fulfill his potential and, while being successful, still remembering the people who helped him achieve that success. Aaron is the CEO/President of Goeckner Home Maintenance, a home-maintenance, property-management, and contract-labor company that provides service at the highest level, maintaining homes with the toughest standards.



Alex Goldstein is a senior at Teutopolis High School. He is the starting catcher on the baseball team, and is a member of Drama Club. Alex will be attending Illinois State University in the fall, where he will major in economics and secure a minor in food, nutrition, and dietetics. He credits CEO for an increased productivity and newfound social skills. CEO has taught him how to better communicate with his peers and business associates, and pushed him to always be looking for networking opportunities. Alex's business, Next Level Health, is a health-and-fitness consulting firm that works with individuals and families to help them reach goals of healthier, better lives. He is currently working to become certified through the International Sports Sciences Association. His interest in health and fitness and in helping others achieve their goals will turn his passion into a viable business.



Kacie Hilt is a senior at Beecher City High School. Kacie is also involved in many school clubs, sports, and activities: Future Business Leaders of America, Fellowship of Christian Athletes, Drama Club, Varsity Club, National Honor Society, softball, and volleyball. Kacie will attend Lake Land Collage for two years, then transfer to SIUE in business administration, with a minor in entrepreneurship. Kacie believes CEO has transformed her into a more outgoing person, and has provided her with countless opportunities. CEO has given her such a different outlook on Effingham County. Kacie founded the company KC Creations, a business that supplies survival kits for everyday occasions like birthdays, anniversaries, and even the first day of school. Utilizing everyday items for its kits, KC Creations will be there for those who are busy and forgetful, with affordable, on-the-spot help. Kacie's business plan anticipates other businesses carrying her kits to sell to their customers.





Luke Jansen is a senior at St Anthony High School, where he is the president of Student Council, vice-president of the Class of 2014, vice-president of National Honor Society, and a member of the Fellowship of Christian Athletes. Luke enjoys playing tennis, and in his spare time, Luke works at Heartland Dental. Summers, he serves as a counselor at a leadership camp for junior high students. Luke will be attending Southern Illinois University Edwardsville to study business administration, with an emphasis in marketing. CEO has made a lasting impact on Luke. "CEO has taught me how to confidently communicate with others, given me a greater appreciation of Effingham, and has given me a solid foundation on which to build a successful life." Luke started Spirit Solutions, a spirit-gear store providing quality products to today's active fans. Spirit Solutions sells a line of travel coffee mugs, trendy sunglasses, and survivor bracelets for St Anthony, Teutopolis, and Effingham fans. Go to Facebook and "like" Spirit Solutions to learn more.



Hailey Meyers is completing her senior year at Effingham High School. She's a member of the EHS Pom Squad, and dances competitively at Exclusively Dance. Hailey is the Math Club president and the senior class vice-president. This fall, she's off to Southern Illinois University Edwardsville to major in business and minor in psychology. CEO was responsible for changing Hailey's views about the Effingham community, helping her better appreciate the town she was raised in. She has grown as a person over the past year and has gained a broad knowledge of how the business world really works. From her love of clothing and fashion, Hailey has started her business, Here & There Boutique. The company travels to different areas in Effingham County, offering high quality clothing and accessories for teenage girls. Hailey plans on expanding her business to college campuses, and expects to eventually open her own store.



Lucy Niemerg is completing her senior year at Teutopolis High School. Being involved in CEO has revealed to her the hidden opportunities in Effingham County. She learned the keys to success from businesses that many in the area didn't even know existed. The class taught her the importance of a self-powered education, and that the only way to learn is to ask. Lucy is the founder of Flaming Arts, a company that gives young and aspiring artists an avenue to sell their work. She's creating an opportunity for these artists to profit from their talents. Her future plans are to graduate from the University of Illinois with a degree in international business and, thereafter, create an import business based out of Effingham.



Sean Sandifer is a junior at Effingham High School. In school, Sean serves as class president and is a member of Student Council. He plays on the Heart's varsity golf team and participates in other activities such as Fellowship of Christian Athletes and Spanish Club. Sean feels the CEO class is one of the greatest learning experiences that he has ever had, as it has allowed him to meet new people and to experience a multitude of opportunities. Sean says CEO has changed the way he views the world around him. His business, called The Middle Knot, produces affordable yet high-quality, handcrafted, American-made bow ties for almost any occasion. The Middle Knot's bow ties can be ordered online at www.themiddleknot.com. In the future, Sean will attend college at a to-be-announced school, and pursue a career in business and/or politics.

Kassie Stanfield is a senior at Effingham High School. She is involved in Drama Club and has participated in several plays and musicals. She is a member of the Academic Hall of Fame, as well as National Honor Society. She plans to attend a four-year university, and has not yet decided on a major. Kassie says CEO has been a huge opportunity for her and she believes it has given her a new sense of confidence about her future. Kassie has been inspired by CEO, and plans to give back to others by coordinating a 5K color walk/run that will benefit St. Louis Children's Hospital. The run is called Color for a Cure, and it will take place on Saturday, May 17th. Kassie is very excited about Color for a Cure, and hopes that it will be an opportunity for the community to participate in an entertaining event, while raising money for a great cause.



Alexandra Teasley is finishing her senior year at Altamont High School. She is involved in Spanish Club, Pep Club, National Honor Society, and Chorus. She plays for the Lady Indians softball team at Altamont High School. Alexandra will attend Lake Land College in the fall of 2014 with a major in international business and a minor in Spanish, and she plans on later transferring to Southern Illinois University in Edwardsville. She believes CEO is one of the best things that has ever happened to her. CEO has opened so many doors for her that benefit her daily. The Baby Hideout is Alexandra's small business, selling affordable products for your baby, such as car-seat canopies and nursing covers.



Zach Tegeler is in his last semester at St. Anthony High School. He captains the soccer team and participates in Science Club. Zach spends any free time practicing soccer and reading. He plans to study at Lake Land College and transfer to the University of Illinois where he will major in finance and minor in political science. Zach wants to go on to law school and pursue his twin dreams as a prosecuting attorney and entrepreneur. CEO has changed Zach's outlook on education and on the Effingham community. "CEO has turned me into an excited learner and has motivated me to come back to the community to begin my adult life," he says. Zach currently runs JetStream Media, a social-media consulting firm. JetStream Media uses Facebook, Instagram and Twitter. It will organize business-to-consumer relationships and form critical connections built with mutual trust. JetStream Media aims to educate and assist small-business owners who just don't have the time or experience to build a presence on social media. Email Zach at jetstreamsocialmedia@gmail.com.



Heidi Thoele is a senior at Dieterich High School. She plays volleyball, softball, and is a member of Fellowship of Christian Athletes. She will attend Lake Land College this fall, and is still deciding her major. CEO has given Heidi a new outlook on area businesses, and has offered her an exciting new way to learn. The class has given her so many new opportunities to meet people and discover Effingham's business community. She credits CEO for a new-found confidence in herself and feels it will be the fuel for her future success. Heidi started VIBerant Restorations, a furniture revitalization business. She restores old furniture, repairing and re-painting tired, worn pieces, and bringing them a new life. These unique items will add a pop of color to homes and otherwise dull dorm rooms. Heidi hopes to continue her business into the future.





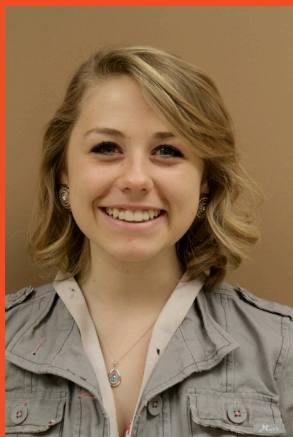
Preston Walker is a senior at Effingham High School, where he plays baseball for the Flaming Hearts. He plans on continuing with baseball at a community college for two years, and eventually transferring to Southern Illinois University Edwardsville. He believes CEO has furnished him the necessary tools to run a business, and it has given him a bright outlook for the future. "CEO has opened my eyes to the endless opportunities this world has to offer, and it has given me the skills to expand on those opportunities." Preston's company, Pursuit Lures, distributes a high-quality bass-fishing lure, with an innovative twist. The lure spins through the water, pulsing with life-like features that are sure to attract the catch of the day!



Jackson Wendling will soon be a senior at Effingham High School. When asked why he joined the class, Jackson says he was heavily influenced by the likes of Mr. Joe Fatheree and Mr. Craig Lindvahl, both of whom encouraged the out-of-the-box thinking it takes to start a business. Once accepted, Jackson wanted to bring his passion for the outdoors to the class, and he created OakLock Mounts. His company, OakLock Mounts, designed an outdoor camera mount that allows the outdoorsman to easily and efficiently capture and record memories from the field. After CEO, Jackson plans to play Division I college golf, and to acquire an advanced degree to prepare him for the future. Through CEO, Jackson has learned the importance of networking, keeping a fresh perspective, and many of the other skills it takes to be a successful entrepreneur.



Macy Wendling is a senior at Altamont High School. She captains both the volleyball and basketball teams. Macy serves as president of FFA and Student Council, as well as vice-president of National Honor Society, while also participating in Pep Club, 4-H, and Library Club. She maintained high honors throughout high school, and will attend Kaskaskia College on a dairy-judging scholarship in the fall. Macy says CEO has imparted lessons she never could have gotten from a textbook, and she is heartened by her many new connections with people who genuinely want the best for Effingham County's youth. According to Macy, the best decision she made in high school was to apply for CEO class. She has started a decoration business, M26, and although she doesn't know where her future will take her, she hopes God has planned a family, a passion for life and work, and a lot of world traveling for her future.

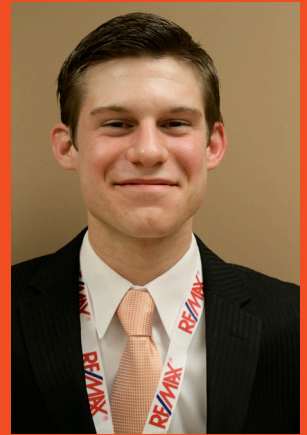


Charlotte Wentz is a senior at Teutopolis High School, where she participates in tennis and softball. She is also a member of National Honor Society, as well as FFA president. In the fall, Charlotte will be attending Southeast Missouri State to major in criminal psychology. CEO has been an amazing trip for Charlotte. She believes the class has helped her become more confident about her ideas, changed her way of thinking, and opened many doors for her. She operates a jewelry and phone-case business, Blitz Jewels, which carries unique and fashionable products for the younger set.

Emily Wortman is a junior at St. Anthony High School. She participates in volleyball, cheerleading, track, and various clubs and organizations. She plans to continue her education at a four-year university, majoring in business. CEO has given her the chance to see all the wonderful things that happen within Effingham County, and she feels she's made life-long ties with people in the business community. "CEO has really opened my eyes; I never really knew what amazing opportunities there are in Effingham before going through this program. I have grown to appreciate our community even more." Emily's business is Cooking with Emily, Order Up!, a cookbook with recipes compiled from Pinterest. Her goal is to provide unique, tasty, easy-to-follow recipes for those who want to have an ultimate culinary experience coupled with delicious home-cooked meals. Emily will have samples of recipes and copies of her cookbooks available for purchase at the CEO Trade Show.



Garrett Ziegler is a graduating senior at Altamont High School. He captains both the baseball and basketball teams, and received All-State honors in the latter. He is a member of National Honor Society and was selected as the Student of the Month in January. Garrett will attend Saint Louis University in the fall, and major in business administration, with a concentration in entrepreneurship. He then aspires to either attend law school or to secure his MBA. Beyond learning life lessons and proper business etiquette and skills, CEO has helped funnel Garrett's passions. "The entrepreneurial life is a journey—a life of finding solutions to problems, and then leaving the world better than you found it. CEO has given me the tools and resources to never compromise on my dreams." Garrett has started a business called Social SetUp, a service which assists businessmen and women in creating social-media accounts, particularly LinkedIn, and then to extract the hidden values from such sites. His mission is about helping individuals discover and use the tools of our digital age to improve their personal and professional lives.



Class Activities

Mentor Matching

Last fall, CEO students and mentors spent an evening networking, which launched their professional relationships.

CEO Student Trade Show

Students held their trade show at the Effingham Performance Center. Community members attended, and enjoyed a wide variety of student businesses that were showcased.

Bankers and Business Plans

CEO students each prepared two to three business plans, and presented them to bankers and investors.

Business Visits

CEO students visited more than 50 area businesses, where they toured facilities and interviewed owners, managers and employees.

Professional Guest Speakers

More than 100 community business leaders spoke to CEO students on a variety of entrepreneurial and general business topics, including distribution, management strategies, finances, and marketing.

Cincinnati Reds

The Cincinnati Reds are great friends of the CEO program. Last spring, CEO students continued a tradition of spending a day with the senior leadership of the Reds, job-shadowing, and learning about the business of Major League Baseball.



2013-2014 Class Hosts

The CEO class meets in a different local business location every nine weeks. Meeting in an established, professional/business environment sets the stage for learning and encourages students to picture themselves beyond their school years. The following businesses have generously opened their doors to CEO class meetings this year:





Business Visits

Three Z Printing Company
ARC-CSS
Baseball Card Connection
Broadway Express
Buffalo Wild Wings
Burkland's Florist and Greenhouses
CandleArt
Catholic Charities
Classic Cars
Creative Designs
Corvette Funfest
CW Motorsports
Dan Hecht Chevrolet-Toyota, Inc.
Designs Unlimited
Effingham Animal Health Center
Effingham Performance Center
EJ Water Cooperative, Inc.
Evergreen Terrace Apartments
Fast Stop
Firefly Grill
Heartland Greenhouses
Heartland Peterbilt
Hodgson Mill, Inc.
Irwin Telescopic Seating
Keller Convention Center
Loudon Machine, Inc.
Mainly You
Martin's IGA Plus
MBS Communications
Mette's Cabinet Corner
MidAmerica Motorworks
Midland States Bank Corporate Center
Niemerg's Steak House
Patterson Technology Center
Pitcher Hog Farm
Prairie Training Centre
Premier Athletic Club
Probst Auto Body
Pyramid Marble & Granite
Wendthe Farm
Stang ARTs
Siemer Milling Company
Southeastern Container Corp.
The Thomas Shop
Total Grain Marketing
Tuscan Hills Winery
Uphill Grind
Vantage Outsourcing
Weber's Clothing
Weber's Jewelry
Wessel's Grocery
Wiedman Cleaners
Wright's Furniture
Y-Yard Auto & Truck, Inc.

CEO Class Business Partner Investors

CEO Business Partner Investors are the heart of CEO. Their annual investment of \$1,000 provides the necessary resources for current-year teacher salary and other expenses, and ensures the sustainability of the CEO class for future students. Business Partner Investor commitments of time and energy are also critical to the success of CEO.

Agracel, Inc.
AKRA Builders, Inc.
Bonutti Clinic
B&L Machine & Design
Bray Title Services
Bushue Human Resources
Center for Jaw & Facial Surgery, PC
CEO Class of 2009-2010
CEO Class of 2010-2011
CEO Class of 2011-2012
CEO Class of 2012-2013
City of Altamont
City of Effingham
Crossroads Bank
Dan Hecht Chevrolet-Toyota, Inc.
Dust & Son
Dusty's Outdoor Media
Eagle Country Water Works
EJ Water Cooperative, Inc.
Effingham County
Erskine, Dwight & Karen/
Raymond James Financial
Farm Credit Services of Illinois
First National Bank of Dieterich
First State Bank of Beecher City
Heartland Dental Care, Inc.
Henderson, Tom & Lana
Heritage Builders of Effingham
Higgs Welding
Hodgson Mill, Inc.
Huels Veterinary Services
Jansen Cable Construction, Inc.
John Boos & Company
J & J Ventures Gaming, LLC.
Kemper CPA Group
Koboldt Charitable Trust
Koerner Distributor, Inc.
Lake Land College
Land of Lincoln Credit Union
Linders Ltd LLC/McDonalds

Lindvahl, Craig & Beth
Loudon Machine, Inc.
Martin's IGA Plus
MBS Communications
Mette's Cabinet Corner, Inc.
Midland States Bancorp, Inc.
Patterson Companies
Probst Auto Body
Pyramid Marble & Granite
Re/Max Key Advantage Realtors
Respond Communications/
Montrose Mutual
Samuel Music
Sandschafer Electric
SCH Consulting
Schultz Investment Co.
Siemer Milling Company
Snap-on-Tools
South Central FS
Southeastern Container Corp.
Stevens Industries, Inc.
Superior Fuels, Inc.
Support Products, Inc.
Taylor Law Offices, P.C.
Teutopolis Community for Progress
Teutopolis State Bank
Thelma Keller Convention Center
Three Z Printing Company
Tingley Insurance Agency, Inc.
Tuscan Hills Winery
Vantage Outsourcing
Village of Beecher City
Village of Dieterich
Village of Teutopolis
Walk Auto Body
Washington Savings Bank
West & Company, LLC
Wolters, Bob & Karen
Wright's Furniture
Y-Yard Auto & Truck, Inc.

CEO Alumni Investors

The following CEO Alumni Investors have taken the opportunity to move from being a recipient to an investor in the class.

2011

Matt Huels
Christopher Schultz
Alexis Teichmiller

2012

Scott Deters
Nic Koester
Alex Linders
Austin Speer
Devin Wright

2013

Vince Higgs
Emmie Schultz

Keeping in Touch with CEO Alumni

Our first CEO class graduated in 2009, and we're thrilled that some of them are already contributing to Effingham County.

Hannah Vail

Hired by Hodgson Mill after CEO Internship

Jennifer Niebrugge

Hired by Midland States Bank

Shayna Bushue

Hired by Heartland Dental

Joe Balda

After dental school he plans to return to Effingham to practice

Allison Donsbach

Hired by Heartland Dental

Janae Wolf

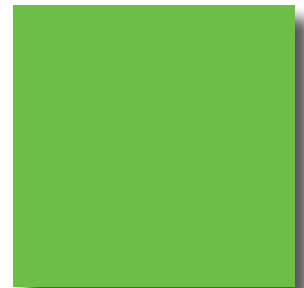
Owner of local business, Designs by Janae

Courtney Koester

Hired by Premier Broadcasting

Tyler Yocum

Internship with Midland Institute, Owner of video production company



2013 Open Prairie Ventures CEO Scholarship

The partners of Open Prairie Ventures, a venture capital investment firm, have created an annual scholarship for one graduate of the Effingham County CEO Program in Effingham, Illinois. The scholarship amount is \$4,000 (\$1,000 per year for four years).



Jim Schultz, CEO of Open Prairie Ventures, presented the Open Prairie Ventures scholarship for entrepreneurship to Ryan Ruholl.

2013 John H. Schultz Scholarship

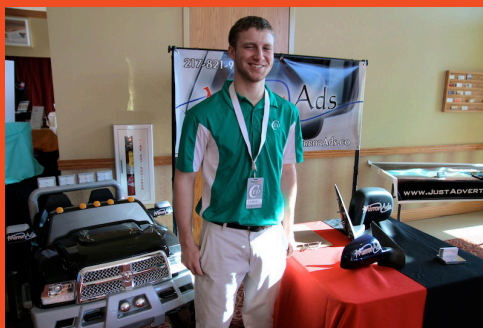
The John H. Schultz CEO Scholarship was created in memory of John Schultz, an Effingham area entrepreneur and businessman. It was created by the children of John and Fran Schultz and is a \$1,000 annual scholarship.



Jim Schultz also presented the John H. Schultz scholarship to Landriah Hardiek.

2013 Entrepreneur of the Year

Chris Lidy was named the "entrepreneur of the year" by his fellow CEO students.



CEO Advisory Board 2013-2014

The CEO advisory board composition and selection is an extremely important aspect to the success of the class and the program. It is worthy of note that this is a working board, requiring energy and dedication.

Dick Rhodes, Chairman	Dusty's Outdoor Media/Country Rhodes
Dennis Deters	Vantage Outsourcing
Robin Elam	Altamont High School Guidance Counselor
Dwight Erskine	Raymond James Financial
Greg Fearday	Principal, St. Anthony High School
Bill Fritcher	Superintendent, Unit 50 School District
Susan Hanfland	SCH Consulting
Joedy Hightower	Southeastern Illinois Community Foundation
Norma Lansing	Effingham County Chamber of Commerce
Craig Lindvahl	Midland Institute for Entrepreneurship
Gary Phillipi	Eastern Illinois Education for Employment System
Audra Schultz	Community Leader
Lisa Teichmiller	Community Leader



CEO Pledge Card

If you are interested in supporting the Effingham CEO Class by becoming a Business Partner Investor, please use the form below. Thank you!



Date: _____

Name _____

Company Name _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ E-mail: _____

I wish to make a contribution to the Effingham County Entrepreneurship Fund.

_____ \$3,000 total—paid \$1,000 per year over a three-year period

_____ \$3,000 paid in full

(I understand I will not be contacted for a renewal during the next 3 years).

Please check here if you wish to be invoiced.

Signature _____

Please make checks payable to the Effingham County Entrepreneurship Fund.

PO Box 1211- Effingham, IL 62401 Phone 217-342-4988

The Effingham County Community Foundation is an affiliate of the Southeastern Illinois Community Foundation, a 501(c)(3) organization. Your donations are tax deductible to the extent allowed by law.

PLEDGE CARD

For more information:

www.effinghamceo.com

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Effingham CEO Advisory Board
217-347-1012
drhodes@dustysoutdoormedia.com

Kent Probst, Teacher
Effingham CEO Class
217-343-1785
probstk@ttown.k12.il.us